



Signal Bay Waterpark Sponsorships

| Package | Platinum | Gold | Silver | Supporter |
|-----------------------------------|---------------------|--------------------------|---------------|---------------------------|
| # Available | 1 | 2 | 4 | 4 |
| Price | \$2000 | \$1000 | \$500 | \$250 |
| Included Amenities | | | | |
| Banner at Waterpark | 4' x 8' | 4' x 6' | 4' x 4' | 4' x 2.5' |
| Social Media Mentions | Weekly | Biweekly | Monthly | Monthly |
| Ad on SBWP Webpage | 300px x 300px | 300px x 300px | 200px x 200px | 200px x 200px (Logo Only) |
| Print Ad in SBWP Brochures | 1.75" x 3" | 1" x 3" | 1" x 1.5" | Business name listed |
| Tablespace at SBWP | 3 days | 2 days | 2 days | 1 day |
| Commercial on Splash Radio | 3x a day | 2x a day | 1x a day | |
| Winter MOSAIC ad | 5" x 7" (half page) | 5" x 3.5" (quarter page) | | |
| Logo on Sunscreen Bottle Giveaway | ✓ | | | |
| PLUS you pick 1: | | | | |
| 3 month MPCC membership | 3 employees | 1 employee | | |
| SBWP Family Pass for the season | 2 season passes | 1 season pass | | |

For more information about Signal Bay Waterpark sponsorship opportunities contact Jason Shriner at J.Shriner@manassasparkva.gov

Managed by the City of Manassas Park, Department of Parks and Recreation, Signal Bay Waterpark served over 25,000 guests in 2017, primarily children ages 1-10 and their parents. In 2017, over 591 season passes were sold, representing 16% of the Waterpark's total revenue for the season.